

## NCC Cable System Order

Order #	62353611
Syscode	0419
System Name	Time Warner/Toledo Zone, OH
Market	Toledo

Flight Dates	10/24/16 - 11/06/16
Agency	Mentzer Media Services
Advertiser	Portman for Senate

Update Date	10/19/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$106.00	
Commission		\$15.90	
Net Total		\$90.10	
Total Spots		36	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

AE	Paul Doll
Sales Coordinator	Tom Durham
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 May16
-	

Client Code	
Product Code	FPORT
Est Code	4166
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	New order, please confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BET	VARIOUS	10/24/16	10/30/16	10:00	18:00		X	X	X	X	X	X	-	-	9	\$3.00	\$27.00	30	PRE 09/05/16-12/25/16
2	BET	VARIOUS	10/31/16	11/6/16	10:00	18:00	X							-	-	1	\$3.00	\$3.00	30	PRE 09/05/16-12/25/16
3	BET	VARIOUS	10/24/16	10/30/16	18:00	24:00		X	X	X	X	X	X	-	-	7	\$4.00	\$28.00	30	PRE 09/05/16-12/25/16
4	BET	VARIOUS	10/31/16	11/6/16	18:00	24:00	X							-	-	1	\$4.00	\$4.00	30	PRE 09/05/16-12/25/16
5	OWN	VARIOUS	10/24/16	10/30/16	10:00	18:00		X	X	X	X	X	X	-	-	9	\$2.00	\$18.00	30	PRE 09/05/16-12/25/16
6	OWN	VARIOUS	10/31/16	11/6/16	10:00	18:00	X							-	-	1	\$2.00	\$2.00	30	PRE 09/05/16-12/25/16
7	OWN	VARIOUS	10/24/16	10/30/16	18:00	24:00		X	X	X	X	X	X	-	-	7	\$3.00	\$21.00	30	PRE 09/05/16-12/25/16
8	OWN	VARIOUS	10/31/16	11/6/16	18:00	24:00	X							-	-	1	\$3.00	\$3.00	30	PRE 09/05/16-12/25/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
<b>SPOTS</b>	32	4	0	0	0	0	0	0	0	0	0	0	36
<b>AMT</b>	\$94.00	\$12.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$106.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/19/16

62353611 | Toledo | Time Warner/Toledo Zone, OH | 0419 |